

27 May 2024

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Thank you for your request to Kāinga Ora – Homes and Communities, dated 3 April 2024, requesting the following information under the Official Information Act 1982 (the Act):

I am writing to request information regarding the expenditure on Public Relations (PR) and Communications support by Kaingaroa. My request is detailed as follows:

Actual and Budgeted Expenditure:

Please provide a breakdown of the actual and budgeted expenditure on PR and Communications support for the current financial year, as well as the previous two financial years, for Kaingaroa.

Procurement Process:

For each instance of expenditure on PR and Communications support, please indicate whether the services were procured through an open tender process or if it was a closed process. In accordance with the principles of the Official Information Act, I seek to understand the transparency and competitiveness of the procurement process.

Service Providers:

Please provide the names of the companies, agencies, or individuals that received payment for providing PR and Communications services to Kaingaroa. Additionally, I request the value of the contracts awarded to each service provider.

The objective of this request is to gain a comprehensive understanding of the Kaingaroa investment in PR and Communications support, the processes by which these services are procured, and the entities that are engaged in providing these services.

On 2 May 2024 Kāinga Ora sent a partial response to you providing information for the two previous financial years (2022/23 and 2021/22). The due date for a response regarding information *for the current financial year* was extended on the same day to 16 May 2024 due to consultations.

On 16 May 2024 Kāinga Ora sent a notification of decision to you. We apologise again for the delay in providing you with the requested information.

This second and final response to your request answers the part relating to information *for the current financial year*.

Kāinga Ora has interpreted *PR and communications support* to refer to the Kāinga Ora external communications team and external communications and public relations agencies and individuals, excluding advertising.

Please find the requested information for external communications below:

	March 2024 YTD Actual	March 2024 YTD Budget
Personnel Cost	\$2.9m	\$2.9m

Notes:

- Personnel cost includes salary plus other personnel overhead costs.

I can further advise that as of 31 March 2024 Kāinga Ora has not contracted any consultants, contractors or agencies to provide communications, media or public relations advice or services.

You have the right to seek an investigation and review by the Ombudsman of my decision on your request. Information about how to make a complaint is available at www.ombudsman.parliament.nz or Freephone 0800 802 602.

Please note that Kāinga Ora proactively releases its responses to official information requests where possible. Our response to your request may be published at <https://kaingaora.govt.nz/publications/official-information-requests/>, with your personal information removed.

Nāku noa, nā



Nick Maling
General Manager National Services