



Developing homes and community in Maraenui

MAY 2022

To meet the growing demand for warm, dry homes, Kāinga Ora plans to build or facilitate over 200 new houses in Maraenui.

Our vision is to increase the supply and choice of housing available so that Maraenui can continue to thrive.



Building state homes for people who need housing assistance



New homes for sale

Where will the new homes be built?

Planning for new homes in Maraenui has begun.

Housing development will centre around 7 sites in Maraenui.

LEGEND

- Shops
- Possible redevelopment
- School/kindergarten
- Community centre
- Current public housing builds
- Completed public housing builds
- Park



To meet the growing demand for warm, dry homes in Napier, Kāinga Ora plans to build or facilitate over 200 new houses in Maraenui.

Our vision is to increase the supply and choice of housing available so that Maraenui can continue to thrive.

- building state homes for people who need housing assistance
- new homes for sale

Most of the new homes will be built on existing Kāinga Ora land.

Planning for new homes in Maraenui has begun.



Maraenui today

Maraenui, along with Marewa, and Onekawa, have the highest concentrations of state housing in Napier. Kāinga Ora own 34% of Maraenui's housing stock.

Most are three-bedroom homes that are more than 50 years old. There is strong demand for housing in Maraenui, especially for smaller homes, and limited supply for their tamariki to thrive.



State Housing built in 2021

Last year Kāinga Ora built 65 new homes in Napier enabling whānau to get out of motels and into a warm, safe dry place for their tamariki to thrive.

These developments are in Napier's suburbs including Maraenui, Onekawa and Napier South.

What will be built?

Bledisloe Road

State housing

New state homes will be built in Bledisloe Street on vacant land around the Maraenui shops. Architects and designers are working on these developments now.

Site 2: Approx. 9 homes in Bledisloe Road

Site 3: Approx. 19 Homes in Bledisloe Road

Consultation	2022
Construction starts	From mid 2023
Completed	From late 2024

INDICATIVE TIMEFRAME

Lister Place, Lister Crescent and Geddis Avenue

State, market and affordable housing

Site 5: Approx. 54 homes in Lister Place, Lister Crescent and Geddis Avenue

Site 6: Approx. 37 homes in Lister Crescent

Consultation	2022
Construction starts	From late 2022
Completed	From mid 2024

INDICATIVE TIMEFRAME FOR STATE HOUSING ONLY

Bledisloe Road, Longfellow and Percy Spiller Avenue

Market and affordable housing

Site 1: Approx. 17 homes in Bledisloe Road

Site 4: Approx. 14 homes in Longfellow and Percy Spiller Avenue

Consultation	2022
Completed	From early 2025

INDICATIVE TIMEFRAME

Bestall Street, Percy Spiller, Fitzgerald and Masefield Avenue

State market and affordable housing

Initial investigation of Kāinga Ora land indicates:

Site 7: 74 homes could be built in stages

Consultation	2022
Completed	2025 – 2026

INDICATIVE TIMEFRAME FOR STATE HOUSING ONLY



State housing

Housing provided to people eligible for the income-related rent subsidy (IRRS)



Affordable homes

Modest homes that are more affordable through modest design and efficient land and infrastructure use.



Market homes

New homes built by Kāinga Ora's build partners and sold on the open housing market to help achieve a balanced mix of housing options.



Join the kōrero

Share your thoughts and get your questions answered by dropping in anytime and speaking with us at one of these open days:



WHEN: Monday 23 May 2022

WHERE: Roopu a Iwi Trust,
32 Bledisloe Road, Maraenui

TIME: 10am – 6pm



WHEN: Tuesday 24 May 2022

WHERE: Te Kura Reo Rua o
Maraenui – Maraenui Bilingual
School car park, 2a Lister Cres,
Maraenui

TIME: 2pm – 4pm



WHEN: Thursday 26 May 2022

WHERE: Te Kura Reo Rua o
Maraenui – Maraenui Bilingual
School car park, 2a Lister Cres,
Maraenui

TIME: 2pm – 4pm

All welcome.

For more information: kaingaora.govt.nz/maraenui
or email ENengagement@kaingaora.govt.nz